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Dear Friends of CHS Band,

We invite you to participate in a fundraising plan to help support the Central High School (CHS) Band program in its quest to provide students with unique and meaningful learning experiences through music performance. It is our belief that students need opportunities to develop leadership, character and other skills for successful futures as an adult member of our society. We have pledged to support those goals, but we cannot do it alone. With continued budget cuts and increased transportation & fuel costs, the CHS Band program needs your assistance more than ever.

We are asking for your monetary support. In return we can offer you or your business an attractive exposure package. In addition to advertising and year-long exposure, you will have peace of mind that your dollars are going to support a group of over 125 students at CHS. The band program is more than a fun activity for high school students, it is an essential element towards the development of future leaders and musicians in our community. It is truly an investment in our future.

To help you in your decision as to how much to support our program we have included an outline of how the CHS Band Boosters provide support for the program and an overview of the scope of our band program. We also encourage you to support the band by attending the numerous activities that the band participates in. Thank you for your time and for being a friend and supporter of the Central High School Band program.

Musically yours,

A handwritten signature in black ink, appearing to read "Ollie Liddell".

Ollie Liddell, PhD



### **Mighty Warrior Band Boosters provide:**

Transportation fees (*to festivals and performance events*), registration fees, uniforms, food during band tours and at some home football games, volunteer support, equipment for numerous performing ensembles, scholarships, adjudication fees, event planning & management, and good old manual labor.

### **CHS Band Overview**

The CHS Band consists of a number of different performing ensembles, each with their own schedules, needs and values. The performing ensembles at CHS include (*by season*), Marching Band, Color Guard, Jazz Band, Wind Ensemble, Symphonic Band, and Pep Band and various smaller ensembles.

### **Public Performances and Events**

The number of performances for the various groups within the band total on average over 40 per year. Performances occur during every month of the school year. The marching band performs at all home and most away football games, which adds excitement to the games. We also create in-house printed programs for all of our home concerts (*concerts are free to the public*) and have a sponsor display that will be placed for maximum viewing at all concerts.

**THANK YOU FOR YOUR SUPPORT!**

## Sponsorship Form

Name of sponsoring organization/individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone # \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

We will contribute at the sponsorship level indicated below. Please fill in the amount in the blank for the appropriate level. For ads, you will receive the largest size for the level to which you contribute. Please Make all check out to:

**Memphis Central High School Band**  
**306 S. Bellevue Blvd.**  
**Memphis, TN 38104**

***Maestro Level:*** \$5,000+ \$ \_\_\_\_\_

- Banner/name displayed or announced at all concerts & on our band room Sponsorship Wall
- Jazz Band Performance at your place of business (if scheduling permits)
- Full-or half-page advertisement in all CHS Band concert programs.
- Business card advertisement on our CHS Band website & a link to your site, if applicable.
- Certificate of sponsorship suitable for display in your place of business.
- Magnet add placed on our Band's Trailer (sponsor must furnish)

***Director Level:*** \$2,500+ \$ \_\_\_\_\_

- Banner/name displayed at all concerts & on our band room Sponsorship Wall
- Half-page advertisement in all CHS Band concert programs.
- Business card advertisement on our CHS Band website & a link to your site, if applicable.
- Certificate of sponsorship suitable for display in your place of business.
- Magnet add placed on our Band's Trailer (sponsor must furnish)

***Warrior Level:*** \$1000+ \$ \_\_\_\_\_

- Banner/name displayed at all concerts & on our band room Sponsorship Wall
- Quarter-page advertisement in all CHS Band concert programs.
- Business card advertisement on our CHS Band website
- Certificate of sponsorship suitable for display in your place of business.

***Green Level:*** 500+ \$ \_\_\_\_\_

- Eighth-page advertisement in all CHS Band concert programs.
- Name listed on our CHS Band website.
- Certificate of sponsorship suitable for display in your place of business.

***Gold Level:*** \$250+ \$ \_\_\_\_\_

- Business Card advertisement in all CHS Band concert programs.
- Name listed on our CHS Band website.
- Certificate of sponsorship suitable for display in your place of business.

I want to make a donation to the CHS Band General Fund, to go towards a student's fees. \$ \_\_\_\_\_